

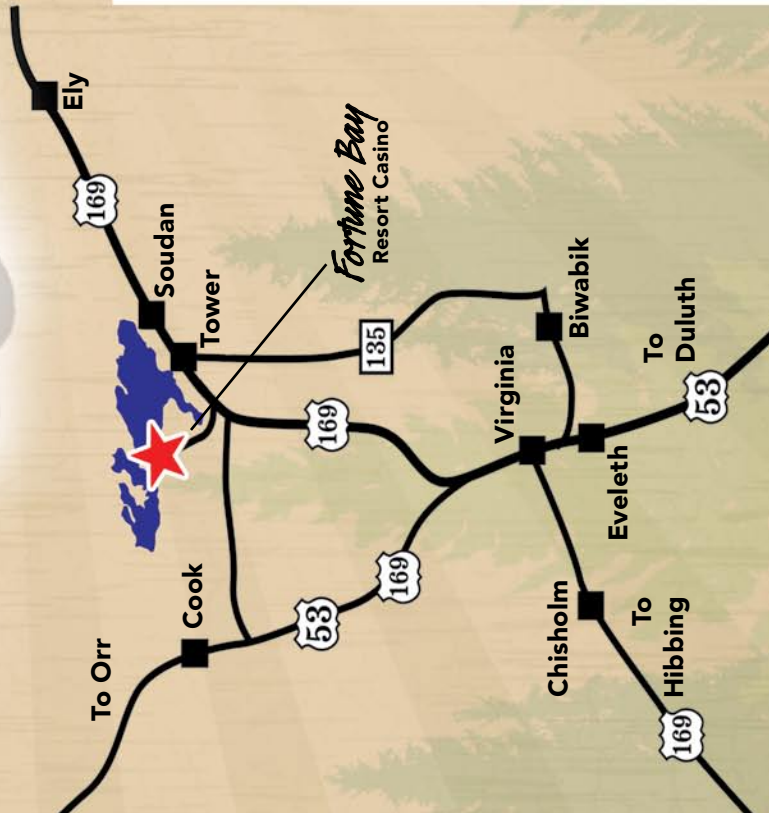
**TAKE A FREE RIDE TO FORTUNE BAY
SHUTTLE BUS SCHEDULE**



WEDNESDAY & FRIDAY		SATURDAY & SUNDAY	
PICK UP / DROP OFF LOCATION		PICK UP / DROP OFF LOCATION	
3:45pm	Memorial Building Hibbing	12:45pm	Memorial Building Hibbing
4:00pm	Tom & Jerry's Chisholm	1:00pm	Tom & Jerry's Chisholm
4:20pm	Sr. Citizen Center Mt. Iron	1:20pm	Sr. Citizen Center Mt. Iron
4:30pm	Alice Nettle Tower Virginia	1:30pm	Alice Nettle Tower Virginia

Free Shuttle Service for your group can be arranged through Fortune Bay.

Call 1.800.992.7529 for details



1430 Bois Forte Rd.
Tower, MN 55790
fortunebay.com



Wild Edge PLAYERS CLUB

April 2010



Ride It Out!
Dune Buggy Edition
Patty Loveless



A few miles north of ordinary.®

Greetings from Fortune Bay!

We hope this finds you enjoying the spring thaw that will soon lead to warmer days ahead. Like many of our customers out there, we too have been busy Spring cleaning, only our tasks have entailed coming up with new ways to reward you for your loyalty to one of the premiere destination getaways in the northland.

Those tasks include continuing with great room specials for a quick vacation getaway, as well as amazing deals in the North Star Bar, Whispering Winds gift shop and the Tamarack Restaurant.

If you haven't been to The Tamarack as of late, you don't know what you're missing as our executive chef, Dan Schimka and his staff continue to transform the restaurant making your dining experience the best it possibly can be.

Be sure to come out on Tuesday night for his amazing two for one prime rib dinner. It's only \$7.77 for two queen prime rib dinners, while the 14 ounce, two for one king prime rib is only \$10.95!

We're also continuing with great promotions in the casino, including blackjack and poker tournaments, as well as Hot Seats for our slot players and High Stake Bingo!

With the snow and ice melting away, we're also trying to get our players into the mood for the upcoming summer months where we can roll the windows down, turn up the tunes and take a cruise across the northland in a brand new Chevrolet Camaro! That's right, we'll be giving away one of the great muscle cars of years gone by on Friday, April 30th. This is one promotion you don't want to miss as the 2010 Camaro is hands down one of the best new muscle cars on the road today.

For the more adventurous type, you will definitely want to be out on the floor earning points during the month of April so that you may drive off with a 2010 BMS Dune Buggy. Imagine hitting the trails with this modernized 1,000 cc engine machine that seats four adults as you explore the great backwoods of northern Minnesota!

Be sure to check out all the special offers we have this month and don't hesitate to call our friendly staff at Players Club Services (1-800-992-PLAY) if you have any questions regarding what's happening at Fortune Bay Resort Casino!

Brian K. Anderson
Resort Sales Manager
Fortune Bay Resort Casino
218-753-7503 218-753-7814 fax
bkanderson@fortunebay.com

CASINO OPEN 24 HOURS

BLACKJACK HOURS

Sunday through Friday open at Noon to 2am
Friday and Saturday will be open all night

POKER HOURS

Open Wednesday & Friday @ 5pm
Open Saturday @ 2pm. Open Sundays @ noon
Closed Mondays, Tuesdays & Thursdays

BINGO HOURS

Wed. & Fri. 7pm, Sat. & Sun. 4pm

BAY STREET GRILL

Monday - Thursday 7am - 2am
Friday - Saturday open 24 hours
closing Sunday at 2am

TAMARACK HOURS:

Breakfast Menu 7 - 11am
Lunch Menu Sunday - Thursday 11am - 2pm
Friday & Saturday 11am - 4pm
Dinner Menu Daily 4:30 - 10pm

WHISPERING WINDS GIFT SHOP/ARCADE

Sunday - Thursday 8am - 10pm
Friday & Saturday 8am - 12am

NORTH STAR BAR 10am - 2am

BOIS FORTE HERITAGE MUSEUM

Tuesday - Saturday 10am - 5pm

WILDERNESS GOLF PRO SHOP

Monday - Friday 8am - 4pm

WILDER WEEKENDS

FRENZY FRIDAY

WILD TOURNAMENT @ Midnight

Free slot tournament. \$15 buy-in doubles your prize!

FIVE CARD FRIDAYS BLACKJACK

\$5 for 5-card Charlies win or lose the hand.
(Five cards on one hand without busting)

FULL OF FRIDAYS POKER

April 23rd 6pm-12am

POKER BOUNTY TOURNAMENTS

@ 6:30pm

DOUBLE POINTS BINGO @ 7pm

BIRTHDAY BINGO April 23rd @ 7pm

VIP TICKET GIVEAWAY BINGO

April 2nd, 9th, 16th & 23rd @ 7pm
VIP Drawing April 28th

Winner receives \$100 of free bingo.

VERMILION SHORE LUNCH \$9.95

LOBSTER MANIA \$15.95

TASTE OF THE WORLD
NIGHTLY BUFFET \$15.95

WILDER WEEKEND SUNDAY

DOUBLE TROUBLE

Earn Double "Rev It Up" Drawing Tickets!
12am - 12am

MONEY MACHINE

4pm, 8pm & 12am

BLACKJACK SUITED SUNDAYS

HEARTLAND POKER LEAGUE @ 3pm

HIGH STAKES BINGO @ 4pm

TASTE OF THE WORLD
NIGHTLY BUFFET \$13.95

WILDER WEEKENDS SATURDAY

DOUBLE TROUBLE

Earn Double "Rev It Up" Drawing Tickets!
12am - 12am

MONEY MACHINE

4pm, 8pm & 12am

STRAIGHT SATURDAY POKER 5pm-Midnight

SUPER 7'S SATURDAY BLACKJACK 7am-7pm

HIGH STAKES BINGO @ 4pm

DOUBLE POINT BINGO @ 4pm

DOUBLE YOUR STEAKS

TWO FOR ONE
Portabella Stuffed Fillet \$15.95

SPIN THE PRIZE WHEEL - TAMARACK

TASTE OF THE WORLD
NIGHTLY BUFFET \$17.95

MOBILE CLUB

Look for random
Mobile Club offers
during April.

Sign Up Now!

Become part of our new and exciting
mobile messaging, giving you more offers and last
minute deals, right at your phone.
All you have to do is text

'WILD' to 99158.

RECEIVE \$5 FORTUNE PLAY
JUST FOR SIGNING UP!

Our Pro Shop will be getting all of our new
merchandise in for the new season.

SAVE SOME GREEN SPRING PLAY & STAY SPECIAL

Opening - May 13th.

Includes: 1 night 1 round starting at \$79 per person.
Rate is based on standard room /double occupancy.



fortunebay.com

800.992.7529

WILD WEEKDAYS

MONEY MONDAY

MONEY MACHINE

8am - 12pm 6pm - 10pm

MONEY MONDAY 12am - 12am

Come in and get \$5 free Fortune Play, earn 50 points and get an additional \$5 Fortune Play.

FORTUNE HUNTER BLACKJACK BONUS

Monday - Thursday

MONEY GRAB MONDAY BLACKJACK

Noon to 7pm

TASTE OF THE WORLD

NIGHTLY BUFFET \$13.95

WILD WEDNESDAY

WILD TOURNAMENTS

6pm and 9pm Free slot and blackjack tournaments. \$15 buy-in doubles your prize!

WILD HAND WEDNESDAYS

Every hour at Pit's discretion they reveal a winning hand. Players will compete to receive a chip bonus.

FORTUNE HUNTER BLACKJACK BONUS

Monday - Thursday

TEXAS HOLD 'EM POKER @ 6:30pm

HIGH STAKES BINGO @ 7pm

VIP TICKET GIVEAWAY BINGO

April 7th, 14th, 21st & 28th @ 7pm
VIP Drawing April 28th.

Winner receives \$100 of free bingo.

TASTE OF THE WORLD

NIGHTLY BUFFET \$13.95

TRIPPPLE TUESDAY

TRIPLE POINT TUESDAY

12am - 12am Triple Points on all slot machines.

TRIPLE BLACKJACK TUESDAY

Get 3 consecutive blackjacks and receive a chip bonus.

FORTUNE HUNTER BLACKJACK BONUS

Monday - Thursday

PRIME TIME TWO FOR ONE PRIME RIB

King 14oz. \$10.95 or Queen 10oz. \$7.77

TASTE OF THE WORLD

NIGHTLY BUFFET \$13.95

THAWING THURSDAY

HOT SEATS

8am - 12pm 6pm - 10pm

These hot seats are based on the temp outside...

Guaranteed win of \$25!

BLACKJACK TOURNAMENT @ 6:30pm

Double Payout Blackjack Tournament

April 22nd @ 6:30pm

FORTUNE HUNTER BLACKJACK BONUS

Monday - Thursday

DOUBLE YOUR STEAKS

TWO FOR ONE T-BONE

12oz. T-Bone \$15.95

TASTE OF THE WORLD

NIGHTLY BUFFET \$13.95



ROAR INTO SPRING WITH THIS SWEET RIDE!

20 winners will be drawn, two every 15 minutes and each will have a chance to punch the punchboard. 10 will get cash and 10 will get cash and a license plate. At 9:20pm all license plate winners will come back and we will reveal the winning plate number.

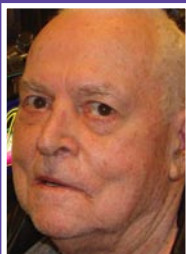
Drawing Date:
FRIDAY, APRIL 30th
Drawings Start at 7pm

OVERDRIVE HOT SEATS

Starting at 10pm five Overdrive Hot Seats for \$150 Fortune Play.

See Players Club Services for complete details.

Winners Club



Lou P.

\$10,000 Winner



Susan S.

\$5,002 Winner



Wallace F.

\$3,000 Winner



Beverly S.

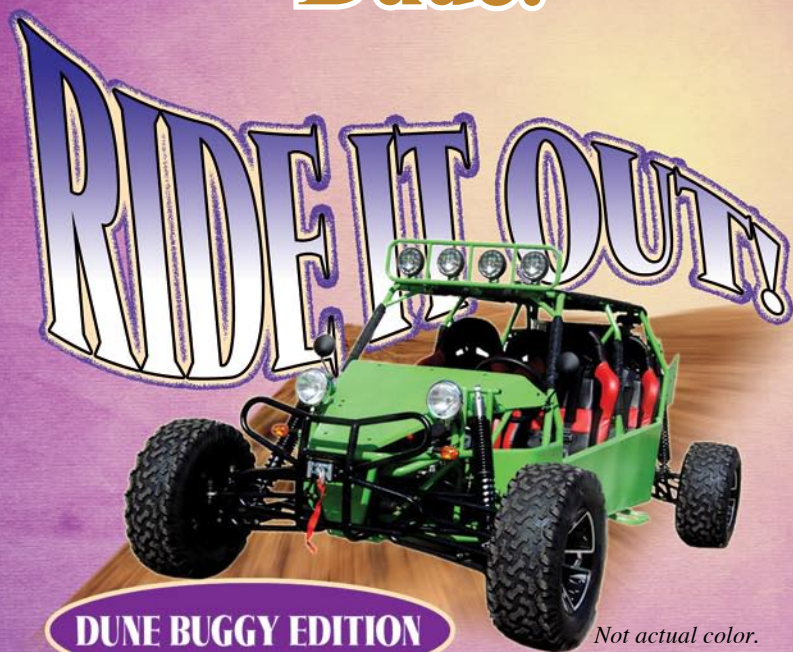
\$3,024 Winner



Bob S.

\$3,000 Winner

**Win this Gnarly Ride...
Dude!**



**Take a chance to
win a ride!**

April 24th

Drawings start at 7pm
10 winners can take the full cash amount or
"Ride It Out".

Dune Buggy Drawing at 9:20pm.

SECOND CHANCE DRAWINGS

Five drawings for \$150 Fortune Play starting at 10pm.

See Players Club Services for complete details.



Fortune Bay Presents
Country Music Star

**PATTY
LOVELESS**

Friday, April 16th
Two Shows 7 & 9pm

Tickets \$40 Woodlands Ballroom

Hit Songs Include:

"Timber, I'm Falling In Love," "How Can I
Help You Say Goodbye" and "Here I Am"

Purchase tickets
online @ fortunebay.com

Some restrictions apply.

NORTH STAR BAR

Top Shelf Happy Hour

Sunday-Thursday:

4pm-6pm \$3 Drinks

(Some exclusions apply)

**Complimentary beer,
wine & rail drinks from**

5pm - 11pm daily

*(must be a Wild Edge
member actively gaming.)*

**Tuesday, Wednesday,
& Thursday
food specials
starting @ 5pm**

See North Star Bar for complete details.

FIND YOUR FORTUNE GETAWAY

SUNDAY THROUGH THURSDAY

\$59 room rate/\$79 for suites
(excluding executive suites)

Includes: choice of two entrees
and one appetizer (limited menu)
& \$10 Fortune Play

*Some blackout dates apply.
Based on availability.*

WEEKEND GETAWAY

Book any room
at standard rate
in April and receive
\$10 Fortune Play,
buy one, get one
free breakfast buffet.

*Some blackout dates apply. Based on availability,
cannot be combined with any other offer.
Must be Wild Edge member to receive this offer.
Offer expires April 30th, 2010.*

Get \$5 Fortune Play with entrée purchase in the Tamarack Dining Room.