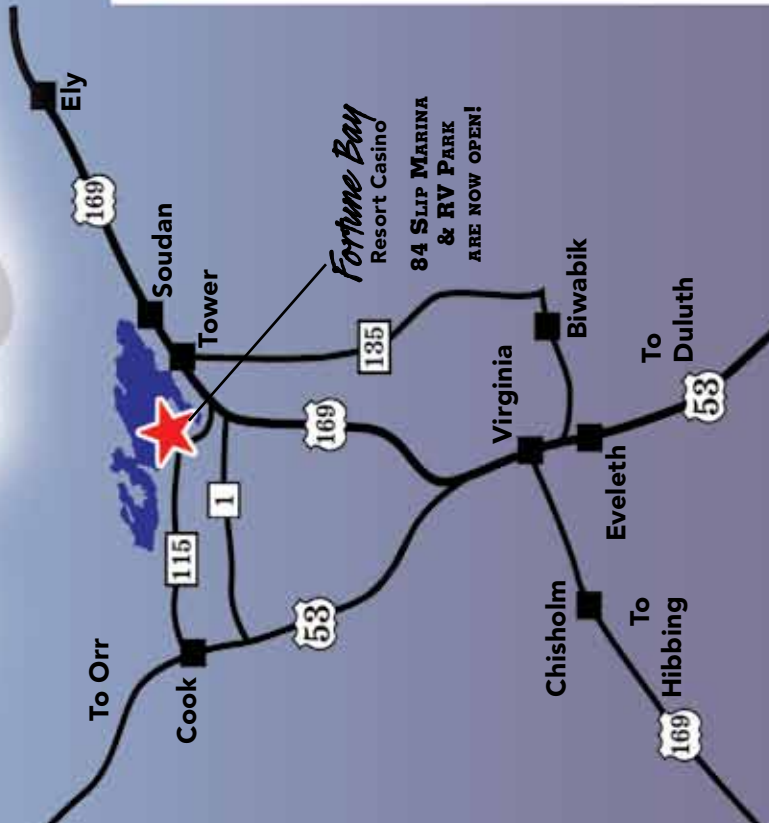


TAKE A FREE RIDE TO FORTUNE BAY
SHUTTLE BUS SCHEDULE



WEDNESDAY & FRIDAY		SATURDAY & SUNDAY	
PICK UP / DROP OFF LOCATION		PICK UP / DROP OFF LOCATION	
3:45pm	Memorial Building Hibbing	12:45pm	Memorial Building Hibbing
4:00pm	Tom & Jerry's Chisholm	1:00pm	Tom & Jerry's Chisholm
4:20pm	Sr. Citizen Center Mt. Iron	1:20pm	Sr. Citizen Center Mt. Iron
4:30pm	Alice Nettle Tower Virginia	1:30pm	Alice Nettle Tower Virginia
		8:00pm	Hibbing
		8:45pm	Chisholm
		8:30pm	Mt. Iron
		8:15pm	Virginia

Free Shuttle Service for your group can be arranged through Fortune Bay.
Call 1.800.992.7529 for details



Fortune Bay
RESORT CASINO

1430 Bois Forte Rd.
Tower, MN 55790
fortunebay.com

Fortune Bay
Resort Casino
84 SLIP MARINA
& RV PARK
ARE NOW OPEN!

Wild Edge

PLAYERS CLUB

August 2010



Ford
GET THE EDGE



A few miles north of ordinary.®

Greetings from all of us at Fortune Bay Resort Casino!

With the days of summer slowly slipping away, we're really turning up the action throughout our award-winning facility, whether it be great room deals in our resort, amazing golf packages at The Wilderness, specials in our Tamarack Restaurant, there are many deals to be had!

However, our marketing department has also been busy working on deals to bring you even more bang for your entertainment dollar. That includes our revamped outdoor concert that has been a staple here at Fortune Bay for the last 12+ years.

This summer is no different as we're bringing in some great tribute bands (Led Zepagain and Thund/Her/Struck, who have been touring the Midwest rocking out AC/DC tunes). These talented acts are opening for Telsa on Saturday, August 21st. Check out this issue of the Wild Edge Players Club publication for more information on what's sure to be an amazing concert!

Not to get too far ahead of ourselves, but you'll also want to keep Saturday, September 4th open on your calendar as country favorite Dwight Yoakam will be playing in our second outdoor concert of the year. Visit our web site (www.fortunebay.com) to find out more details about this concert.

While we'll be featuring plenty of outdoor excitement, there are also a bevy of other promotions going on inside our fast-paced, 24/7 casino. As always, we're striving to bring our valued customers more ways to win prizes that appeal to our broad demographic customer base.

This includes our ever popular Ride It Out drawings that features grand prizes of a 2010 Polar Sportsman 500s! These drawings, which also feature plenty of cash prizes, will take place Saturday, August 14th & 28th.

While that in itself is a great promotion, things get even better on Friday, August 27th as we are giving away a beautiful, 2010 Ford Edge during our Get The Edge promotion. See our friendly guest services staff or a player host to find out how you can drive away with one of these great prizes, or the cash prizes that go hand in hand with these amazing promotions! Make sure to thoroughly read through this publication to see what else we have in store for you during the month of August.

We'd also like to remind our customers to sign up for our ever expanding Mobile Club, which features last minute deals on hotel rooms, golf specials and casino specials. To join, just text Wild to 99158 and you'll automatically receive \$5 Fortune Play and then receive text alerts that enable you to receive even more great deals from one of northeastern Minnesota's premiere vacation getaways!

Have a great month of August and as always, we thank you for your continued support!

CASINO OPEN 24 HOURS

BLACKJACK HOURS

Open 24 hours

POKER HOURS

Open Monday, Wednesday & Friday @ 5pm

Open Saturday & Sunday @ noon

Closed Tuesdays & Thursdays

BINGO HOURS

Wednesday & Friday 7pm, Saturday & Sunday 4pm

BAY STREET GRILL

Monday - Thursday 7am - 2am

Friday - Saturday open 24 hours

Closing Sunday at 2am

TAMARACK HOURS:

Breakfast Menu 7 - 11am

Lunch Menu Sunday - Thursday 11am - 2pm

Friday & Saturday 11am - 4pm

Dinner Menu Daily 4:30 - 10pm

WHISPERING WINDS GIFT SHOP/ARCADE

Sunday - Thursday 8am - 10pm

Friday & Saturday 8am - 12am

NORTH STAR BAR 10am - 2am

BOIS FORTE HERITAGE MUSEUM

Tuesday - Saturday 10am - 5pm

WILDERNESS GOLF PRO SHOP

Daily 7am - 8pm

FRENZY FRIDAY

FIVE CARD FRIDAYS BLACKJACK Noon - 6pm

\$5 for 5-card Charlies win or lose the hand. (Five cards on one hand without busting)

BOUNTY POKER TOURNAMENTS 6:30pm

SUPER BOUNTY TOURNAMENT August 27th @ 6:30pm. All cost & prizes double!

HIGH STAKES BINGO @ 7pm Customer Appreciation Bingo August 20th

BIRTHDAY BINGO August 27th @ 7pm

FUN WHEEL BINGO August 6th & 13th @ 7pm

VERMILION SHORE LUNCH \$9.95

LOBSTER MANIA \$16.95

TASTE OF THE WORLD NIGHTLY BUFFET \$17.95

WILDER WEEKEND SATURDAY

DOUBLE TROUBLE

Earn Double "Get the Edge" Drawing Tickets! 12am - 12am

MONEY MACHINE 4pm, 8pm & 11:59pm

HEARTLAND POKER LEAGUE @ 3pm

TURBO DEEP STACK POKER TOURNAMENT August 28th @ 2pm

TAG TEAM POKER TOURNAMENT @ 7pm

FREE DAUBER DAY BINGO August 7th @ 4pm

GET THE EDGE BINGO August 14th, 21st & 28th @ 4pm

DOUBLE YOUR STEAKS Two FOR ONE Portabella Stuffed Fillet \$18.95

TASTE OF THE WORLD NIGHTLY BUFFET \$18.95

WILDER WEEKEND SUNDAY

DOUBLE TROUBLE Earn Double "Get the Edge" Drawing Tickets! 12am - 12am

MONEY MACHINE 4pm, 8pm & 11:59pm

WILD SLOT TOURNAMENT OF CHAMPIONS @ 6pm

(1st place winners of the weekday Wild Slot Tournaments)

BLACKJACK SUITED SUNDAYS Noon to 8pm

TEXAS HOLD 'EM POKER RE-BUY @ 2pm

HEADS UP TOURNAMENT @ 6:30pm

\$5 OFF HIGH STAKES BINGO @ 4pm

TASTE OF THE WORLD NIGHTLY BUFFET \$14.95

\$300 FREE BINGO DRAWING

Receive a drawing ticket for every session you play in August.

Drawing Sunday, August 29th

Brenda
LEE

The Lady ★ The Legend

**FRIDAY,
SEPTEMBER
17TH**

fortunebay.com

800.992.7529

MONEY MONDAY

WILD SLOT TOURNAMENT 8am-8pm Earn 10 points to enter tournament.
(1st place winners of the weekday Wild Slot Tournaments play on Sunday @ 6pm)

5 FOR FIVE MONDAY 8am - 8pm
Earn 5 points and receive \$5 Fortune Play.

FORTUNE HUNTER BLACKJACK BONUS Monday - Thursday

MONEY GRAB BLACKJACK 7am - 3pm

"HUNTER DAN'S" POKER TOURNAMENT @ 6:30pm

TASTE OF THE WORLD NIGHTLY BUFFET \$14.95

TWOFER TUESDAY

WILD SLOT TOURNAMENT 8am-8pm Earn 10 points to enter tournament.
(1st place winners of the weekday Wild Slot Tournaments play on Sunday @ 6pm)

DOUBLE POINT TUESDAY All Day Double Points on all slot machines.

TRIPLE BLACKJACK Noon - 8pm

FORTUNE HUNTER BLACKJACK BONUS Monday - Thursday

PRIME TIME TWO FOR ONE PRIME RIB 14oz. \$14.95

TASTE OF THE WORLD NIGHTLY BUFFET \$14.95

WILD WEDNESDAY

WILD SLOT TOURNAMENT 8am-8pm Earn 10 points to enter tournament.
(1st place winners of the weekday Wild Slot Tournaments play on Sunday @ 6pm)

WILD HAND WEDNESDAYS 3:30pm - 11:30pm
Every hour at Pit's discretion they reveal a winning hand. Players will compete to receive a chip bonus.

FORTUNE HUNTER BLACKJACK BONUS Monday - Thursday

TEXAS HOLD 'EM POKER @ 6:30pm

CASH TICKET BINGO August 4th, 11th, 18th & 25th @ 7pm

WILD DEUCES TAMARACK MENU \$22.22

TASTE OF THE WORLD NIGHTLY BUFFET \$14.95

THRIVING THURSDAY

WILD SLOT TOURNAMENT 8am-8pm Earn 10 points to enter tournament.
(1st place winners of the weekday Wild Slot Tournaments play on Sunday @ 6pm)

HOT SEATS 8am - 12pm 6pm - 10pm Win \$25 Fortune Play!

BLACKJACK TOURNAMENT @ 6:30pm
Double Payout Blackjack Tournament August 19th @ 6:30pm

FORTUNE HUNTER BLACKJACK BONUS Monday - Thursday

DOUBLE YOUR STEAKS TWO FOR ONE T-BONE 12oz. T-Bone \$16.95

TASTE OF THE WORLD NIGHTLY BUFFET \$14.95



***SLEEK INSIDE AND OUT,
THIS 2010 FORD EDGE LIMITED
WILL TURN HEADS.***

Earn 1 drawing ticket for every 25 earned points from
August 1st to August 27th.

**Drawing Date:
Friday, August 27th
Drawings start at 7pm**



**WILD EDGE HOT SEATS
for \$150 Fortune Play each Starting at 10pm.**

See Players Club Services for complete details.

Take the Cash or...



**LET THE GOOD TIMES ROLL!
WIN A POLARIS SPORTSMAN 500 ATV.**

August 14th & 28th

Drawings start at 7pm.
10 winners can take the full amount or
"Ride It Out". ATV Drawing at 9:20pm.

Second Chance Drawings

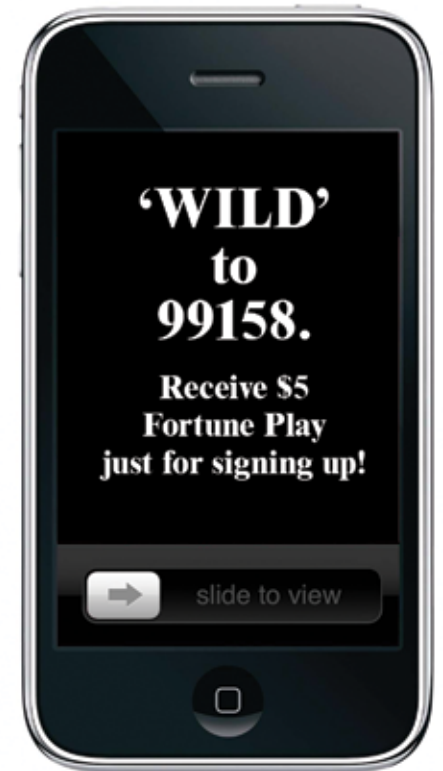
Five drawings for \$150
Fortune Play starting at 10pm.

See Players Club Services for complete details.

Mobile Club

Look for random
Mobile Club
offers during August.
Sign Up Now!

Become part of our new
and exciting mobile messaging,
giving you more offers
and last minute deals,
right at your phone.
All you have to do is text...



WINNERS CLUB



Alison D.
Spyder Winner



Paulette V.
\$3,042 Winner



Fred E.
\$3,112 Winner



Marrilee L.
Camaro Winner



Erick R.
\$3,990 Winner



Timothy F.
\$2,500 Winner

The Wilderness
• AT FORTUNE BAY

TOP 50
GolfWorld
READERS CHOICE
2010

BEST PLACES TO PLAY
2009/2010
Golf Digest
★★★★★

2010 GOLF WEEK'S BEST
COURSES FOR CAN PLAY

WILDERNESS GRILL HOURS:
Breakfast: 6am - 10:30am Lunch: 10:30am - 4pm
Dinner: 4pm - Close
The Wilderness Grill has daily bar menu specials and a variety of new and exciting menu items to offer.

KemperSports

Summer Splash
ROOM SPECIAL

84 Slip Marina & RV Park are available.

Daily in August
Wild Edge members will receive daily coupons (1 per room) for:
\$5 premium car wash at the Y Lube, \$5 Fortune Play,
Buy 1 Get 1 Free Breakfast Buffet, Buy 1 Get 1 Free Drink, \$1 off in the Grill (\$5 minimum purchase), and 20% off Gift Shop (excluding sundries and cigarettes).
Package available with paid reservations.

**PICK A BOBBER
WIN UP TO \$1,500!**

**1 EVERY 15 MINUTES
TOTAL OF 10 WINNERS**

Wild Edge members can earn entry tickets starting August 1st.

**Drawing Date:
Saturday, August 7th @ 4pm**

**WILD EDGE MEMBERS SHOWING THEIR MINNESOTA STATE FISHING LICENSE ON AUGUST 7TH FROM 8AM TO 8PM
GET \$5 FORTUNE PLAY!**

LAKE VERMILION Muskie Challenge 2010
AUGUST 7th, Adult Tournament
Registration fee: \$85 per angler. Tournament Hours 6am - 4:30pm
Registration begins at 5am, Fortune Bay Marina.
Call Dave Stewart @ 218-780-0215 for complete details & registration.

LIVE MUSIC ON THE PATIO FRIDAYS 7-10PM
Big Woody - Aug. 6th • Ron E. Cash - Aug. 13th
The Mayasich Bros. - Aug. 20th • Bittersweet - Aug. 27th

If you don't feel like starting your BBQ, join us every Friday evening, weather permitting, in August for our mouth watering, finger licking BBQ. We will be grilling hotdogs, brats, ribs, and steak for you and your appetite.

**THE TAMARACK DINING ROOM IS NOW SERVING OUT ON THE PATIO.
OUTDOOR BAR SERVICE AVAILABLE. Weather Permitting.**

AUGUST
21st

**FORTUNE
ROCK
FEST**



TESLA

LED ZEPAGAIN
The Premier Led Zeppelin Tribute

THUNDERSTRUCK
All Girl Tribute to AC/DC



Tickets: \$25 On-Sale NOW!
Gates open @ 4pm
Rain or Shine
Must be 18
No Coolers

**OUTDOORS
AT FORTUNE BAY**



**Big Entertainment
Under the Big Top!**

COUNTRY SUPERSTAR

**DWIGHT
YOAKAM**

September 4th

*Watch for more
information on
this great show!*

LABOR DAY FREE FOR ALL

Monday, September 6th

LABOR DAY HOT SEATS One every hour noon to 10pm

FREE POKER TOURNAMENT 2pm

1st 80 guests to register starting @ 1pm

Players playing live games get first chance to register

FREE BLACKJACK TOURNAMENT 6:30pm

1st 112 guests to register starting @ 5:30pm

Players playing live games get first chance to register

FREE BINGO 4pm With package purchase on Saturday Sept. 4th

FREE FISH FRY Noon - 3pm

FREE ICE CREAM SUNDAE BAR 4pm - 8pm

Must be Wild Edge member. REGISTRATION IS LIMITED.

See Players Club Services for complete details.

LABOR DAY FOOD DRIVE

Please donate a non-perishable food item.

All proceeds go to the Food Shelves of N.E. MN

