

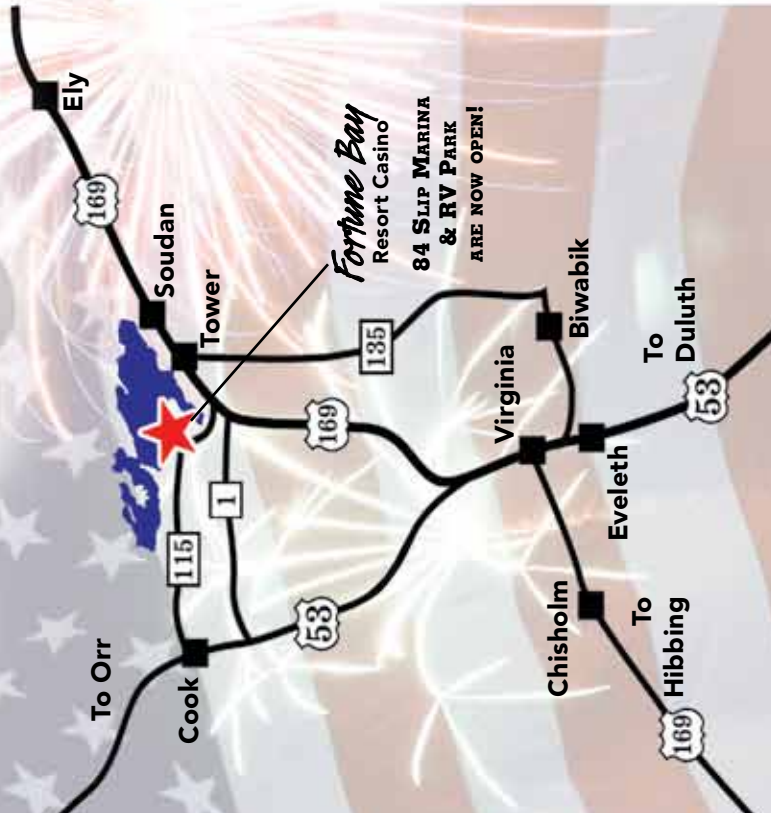
TAKE A FREE RIDE TO FORTUNE BAY
SHUTTLE BUS SCHEDULE



WEDNESDAY & FRIDAY		SATURDAY & SUNDAY	
PICK UP / DROP OFF LOCATION		PICK UP / DROP OFF LOCATION	
3:45pm	Memorial Building Hibbing	12:45pm	Memorial Building Hibbing
4:00pm	Tom & Jerry's Chisholm	1:00pm	Tom & Jerry's Chisholm
4:20pm	Sr. Citizen Center Mt. Iron	1:20pm	Sr. Citizen Center Mt. Iron
4:30pm	Alice Nettle Tower Virginia	1:30pm	Alice Nettle Tower Virginia

Free Shuttle Service for your group can be arranged through Fortune Bay.

Call 1.800.992.7529 for details



Fortune Bay
RESORT CASINO

1430 Bois Forte Rd.
Tower, MN 55790
fortunebay.com

Fortune Bay
Resort Casino
84 SLIP MARINA
& RV PARK
ARE NOW OPEN!

Wild Edge

PLAYERS CLUB

July 2010



All New!

CASH WALK



4TH OF JULY
WEEKEND

CASH BASH!

REV IT UP



CAMARO GIVEAWAY

Second Chance



RIDE IT OUT!



A few miles north of ordinary.®

Greetings from Fortune Bay!

Every once in awhile people get a second chance at their first love. And that sentiment rings true for any one who wanted to win the brand new 2010 Chevrolet Camaro that graced the floor of Fortune Bay Resort Casino earlier this year.

That's right; we'll be giving our loyal customers another chance to win this muscle car as the person who won it opted to take a cash payment instead. That means Monday, July 5th will be an exciting time here at the Bay as a second chance drawing will be held to win this amazing car!

But the car giveaway isn't the only amazing thing happening here as we have plenty of exciting activities that will appeal to all of our customers who walk through the doors of northeastern Minnesota's premiere vacation getaway!

For instance, Chef Dan Schimka and his talented staff continue to introduce new fare that keep people coming back for more. His renowned two for one steak dinners, along with out of this world nightly buffets are just two reasons to pay us a visit. We're introducing dinner and drink specials on our outdoor patio, along with live entertainment.

There's some amazing play and stay packages for golf enthusiasts, as well as great room specials for those who want to take a little vacation to enjoy all that northern Minnesota has to offer, including beautiful Lake Vermilion right out our back doors.

However, it's the action inside the casino that will generate the most excitement this month as we're rolling out Cash Bash during the long 4th of July weekend, with drawings at 4 p.m. Sunday leading up to the big Camaro giveaway at 5 p.m. Monday afternoon!

This month's "RIDE IT OUT!" promotion includes a beautiful gas powered golf cart given away on July 24th. Close out the month with another chance to win big bucks with our Ca\$h Walk game, Friday, July 16th and July 30th.

Check out all of the other great deals going on at Fortune Bay Resort Casino inside this handy booklet, or talk to one of our knowledgeable staff members to answer any questions you may have.

Thanks for your past support and don't forget to stop by this month to get the summer of 2010 off to a great start!

CASINO OPEN 24 HOURS

BLACKJACK HOURS

Open 24 hours

POKER HOURS

Open Monday, Wednesday, Thursday & Friday @ 5pm

Open Saturday & Sunday @ noon

Closed Tuesdays

BINGO HOURS

Wednesday & Friday 7pm, Saturday & Sunday 4pm

BAY STREET GRILL

Monday - Thursday 7am - 2am

Friday - Saturday open 24 hours

closing Sunday at 2am

TAMARACK HOURS:

Breakfast Menu 7 - 11am

Lunch Menu Sunday - Thursday 11am - 2pm

Friday & Saturday 11am - 4pm

Dinner Menu Daily 4:30 - 10pm

WHISPERING WINDS GIFT SHOP/ARCADE

Sunday - Thursday 8am - 10pm

Friday & Saturday 8am - 12am

NORTH STAR BAR 10am - 2am

BOIS FORTE HERITAGE MUSEUM

Tuesday - Saturday 10am - 5pm

WILDERNESS GOLF PRO SHOP

Daily 7am - 8pm

FRENZY FRIDAY

FIVE CARD FRIDAYS BLACKJACK Noon - 6pm

\$5 for 5-card Charlies win or lose the hand. (Five cards on one hand without busting)

BOUNTY POKER TOURNAMENTS 6:30pm

SUPER BOUNTY TOURNAMENT JULY 30th @ 6:30pm. All cost & prizes double!

HIGH STAKES BINGO @ 7pm Customer Appreciation Bingo July 21st

BIRTHDAY BINGO July 30th @ 7pm

FUN WHEEL BINGO July 2nd, 9th, 16th & 23rd @ 7pm

VERMILION SHORE LUNCH \$9.95

LOBSTER MANIA \$16.95

TASTE OF THE WORLD NIGHTLY BUFFET \$17.95

WILDER WEEKEND SATURDAY

DOUBLE TROUBLE

Earn Double "Cash Walk" Drawing Tickets! 12am - 12am

MONEY MACHINE 4pm, 8pm & 11:59pm

HEARTLAND POKER LEAGUE @ 3pm

TURBO DEEP STACK POKER TOURNAMENT July 31st @ 2pm

TAG TEAM POKER TOURNAMENT @ 7pm

MONITOR BINGO July 3rd, 10th & 31st @ 4pm

GAME SHOW BINGO July 17th & 24th @ 4pm

DOUBLE YOUR STEAKS Two For ONE Portabella Stuffed Fillet \$18.95

TASTE OF THE WORLD NIGHTLY BUFFET \$18.95

WILDER WEEKEND SUNDAY

DOUBLE TROUBLE Earn Double "Cash Walk" Drawing Tickets! 12am - 12am

MONEY MACHINE 4pm, 8pm & 11:59pm

BLACKJACK SUITED SUNDAYS Noon to 8pm

TEXAS HOLD 'EM POKER RE-BUY @ 2pm

HEADS UP TOURNAMENT @ 6:30pm

HIGH STAKES BINGO @ 4pm

TASTE OF THE WORLD NIGHTLY BUFFET \$14.95

\$300 FREE BINGO DRAWING

Receive a drawing ticket for every session you play in July.

Drawing Saturday, July 24th

TESLA LED ZEPHRAIN
THUNDER STRUCK **AUGUST 21st**
Outdoor Concert

MONEY MONDAY

WILD SLOT TOURNAMENT 8am-8pm Earn 10 points to enter tournament.
Weekday Winners of the Wild Slot Tournament drawings on Sundays from 2-6pm

MONEY MACHINE 8am, Noon & 4pm

MONEY MONDAY 8am - 6pm

Come in and get \$5 free Fortune Play, earn 50 points and get an additional \$5 Fortune Play.

FORTUNE HUNTER BLACKJACK BONUS Monday - Thursday

MONEY GRAB BLACKJACK 7am - 3pm

"HUNTER DAN'S" POKER TOURNAMENT @ 6:30pm

TASTE OF THE WORLD NIGHTLY BUFFET \$14.95

TWOFRER TUESDAY

WILD SLOT TOURNAMENT 8am-8pm Earn 10 points to enter tournament.
Weekday Winners of the Wild Slot Tournament drawings on Sundays from 2-6pm

DOUBLE POINT TUESDAY All Day Double Points on all slot machines.

TRIPLE BLACKJACK Noon - 8pm

FORTUNE HUNTER BLACKJACK BONUS Monday - Thursday

PRIME TIME TWO FOR ONE PRIME RIB 14oz. \$13.95

TASTE OF THE WORLD NIGHTLY BUFFET \$14.95

WILD WEDNESDAY

WILD SLOT TOURNAMENT 8am-8pm Earn 10 points to enter tournament.
Weekday Winners of the Wild Slot Tournament drawings on Sundays from 2-6pm

WILD HAND WEDNESDAYS 3:30pm - 11:30pm

Every hour at Pit's discretion they reveal a winning hand. Players will compete to receive a chip bonus.

FORTUNE HUNTER BLACKJACK BONUS Monday - Thursday

TEXAS HOLD 'EM POKER @ 6:30pm

CASH TICKET BINGO July 7th, 14th, 21st & 28th @ 7pm

WILD DEUCES TAMARACK MENU \$22.22

TASTE OF THE WORLD NIGHTLY BUFFET \$14.95

THRIVING THURSDAY

WILD SLOT TOURNAMENT 8am-8pm Earn 10 points to enter tournament.
Weekday Winners of the Wild Slot Tournament drawings on Sundays from 2-6pm

HOT SEATS 8am - 12pm 6pm - 10pm Win \$25 Fortune Play!

BLACKJACK TOURNAMENT @ 6:30pm

Double Payout Blackjack Tournament July 15th @ 6:30pm

FORTUNE HUNTER BLACKJACK BONUS Monday - Thursday

THIRSTY THURSDAYS POKER TOURNAMENT 6-9pm

DOUBLE YOUR STEAKS TWO FOR ONE T-BONE 12oz. T-Bone \$16.95

TASTE OF THE WORLD NIGHTLY BUFFET \$14.95



4TH OF JULY WEEKEND

**CASH
BASH!**

**\$500 CASH DRAWINGS
EVERY 1/2 HOUR**

4 - 8pm Wild Edge members can earn entry tickets starting July 1st.
Drawing Date: Sunday, July 4th, All Drawings Start at 4pm

**DOUBLE POINTS ON ALL SLOT MACHINES
July 3rd & 4th 8am - 8pm**

FREE POKER TOURNAMENT July 3rd @ Noon

FREE BLACKJACK TOURNAMENT July 4th @ 4pm

PARTY ON THE PATIO

BBQ, Outdoor Bar Service, **Live Music by Mystery Skin**
Sunday, July 4th 5pm-10am

**LIVE MUSIC IN WOODLANDS BALLROOM
Saturday, July 3rd 9pm - 1am**



★★

20 WINNERS

10 Cash, 10 Cash & License Plate

Drawing Date: Monday, July 5th

\$33,500 in Cash & Prizes!

Drawings Start at 5pm

See Players Club Services for complete details.



**All
NEW!**

CASH WALK



ROLL THE GIANT DICE IN JULY!

Wild Edge members can earn entry tickets for every 25 points accumulated daily starting July 1st.

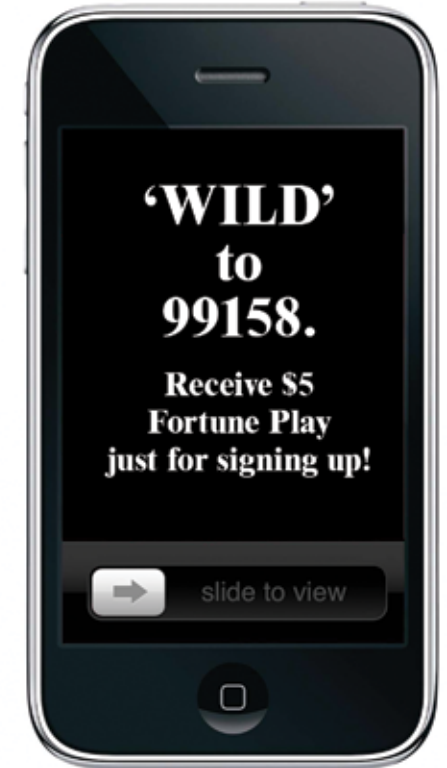
**Drawing Dates: Friday,
July 16th & July 30th**
Drawings start at 7pm

WALK N ROLL HOT SEATS
for \$150 Fortune Play each Starting at 10pm.

See Players Club Services for complete details.

**BIGGER
&
BETTER**

Let's Walk-n-Roll



Mobile Club

Look for random
Mobile Club
offers during July.
Sign Up Now!

Become part of our new
and exciting mobile messaging,
giving you more offers
and last minute deals,
right at your phone.
All you have to do is text...

WINNERS CLUB



Bonnie F.
Lawnmower
Winner



Eileen J.
\$10,000
Winner



Jeff B.
\$7,500
Winner



Maryann W.
\$1,000
Winner



Terrie T.
\$1,500
Winner



Estelle S.
\$2,925
Winner



Darwin B.
\$2,310
Winner



Wanda V.
\$8,070
Winner



Robert S.
Lawnmower
\$250 Winner



Marcy L.
\$1,500
Winner

The Wilderness

• AT FORTUNE BAY



Family Golf Month

Kids 17 and under receive a special \$64 rate everyday during the month of July. They also play free every day after 5:00 pm and all day Sundays with a paid adult in July. 1 child free per 1 paid adult.

The Wilderness Grill

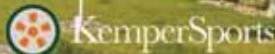
HOURS:

Breakfast: 6am - 10:30am

Lunch: 10:30am - 4pm

Dinner: 4pm - Close

The Wilderness Grill has daily bar menu specials and a variety of new and exciting menu items to offer.



Gas Powered
Golf Cart

Take the Cash or...

RIDE IT OUT!

July 24th

Drawings start at 7pm.

10 winners can take the full amount or **"Ride It Out"**

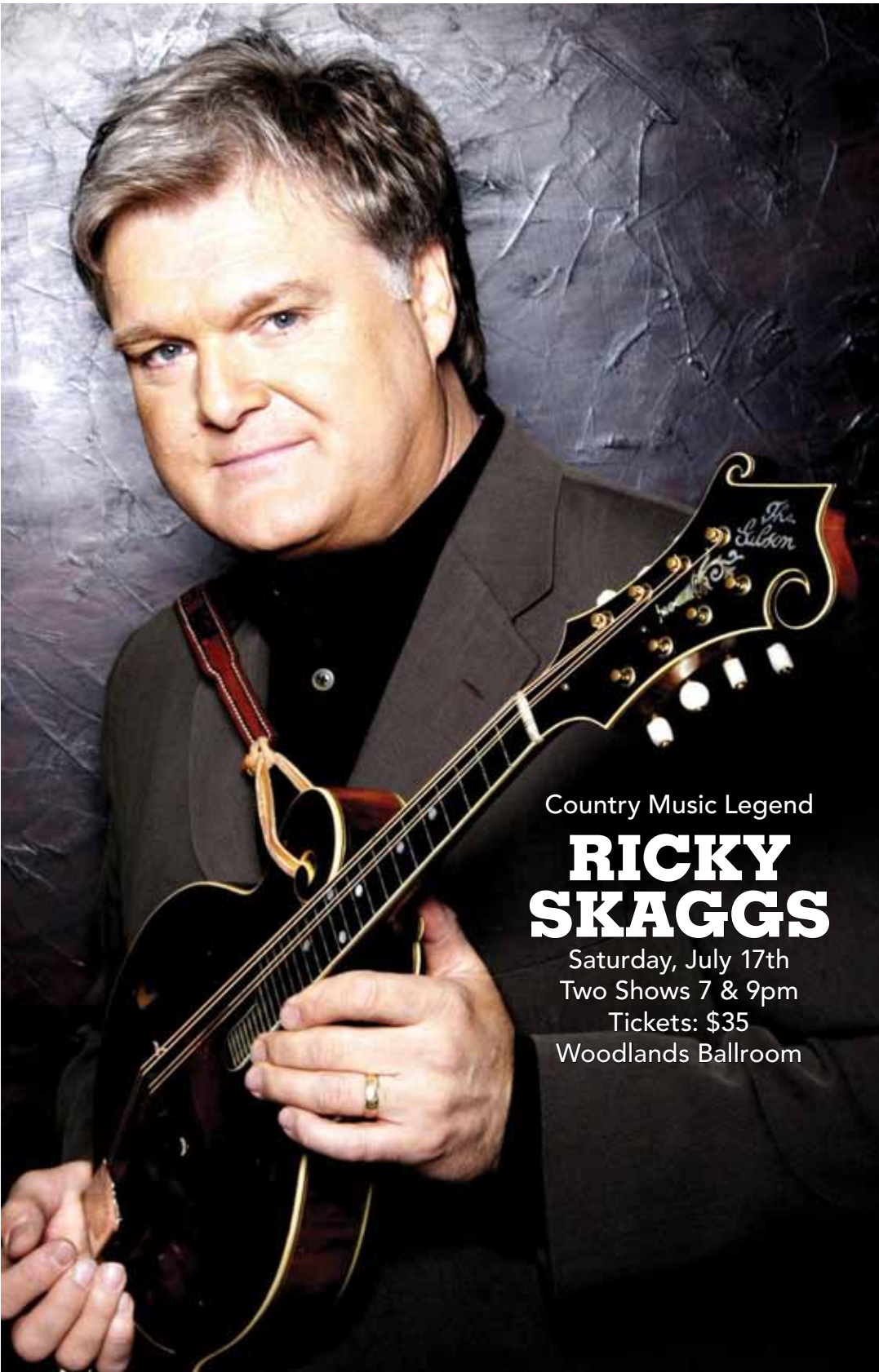
Golf Cart Drawing at 9:20pm.

Second Chance Drawings

Five Drawings for \$150

Fortune Play starting at 10pm.

See Players Club Services for complete details.



Country Music Legend
RICKY SKAGGS
Saturday, July 17th
Two Shows 7 & 9pm
Tickets: \$35
Woodlands Ballroom



SUMMER SPLASH ROOM SPECIAL

Daily in July

Wild Edge members will receive daily coupons (1 per room) for:
\$5.00 premium car wash at the Y Lube,
\$5.00 Fortune Play, Buy 1 Get 1 Free Breakfast Buffet,
Buy 1 Get 1 Free Drink, \$1.00 off in the Grill
(\$5.00 minimum purchase), and 20% off Gift Shop
(excluding sundries and cigarettes).

84 Slip Marina & RV Park are now open!



The
Tamarack
Dining Room

**NOW SERVING OUT ON THE PATIO.
OUTDOOR BAR SERVICE.
Weather Permitting.**

Look for North Star Bar Daily Specials.