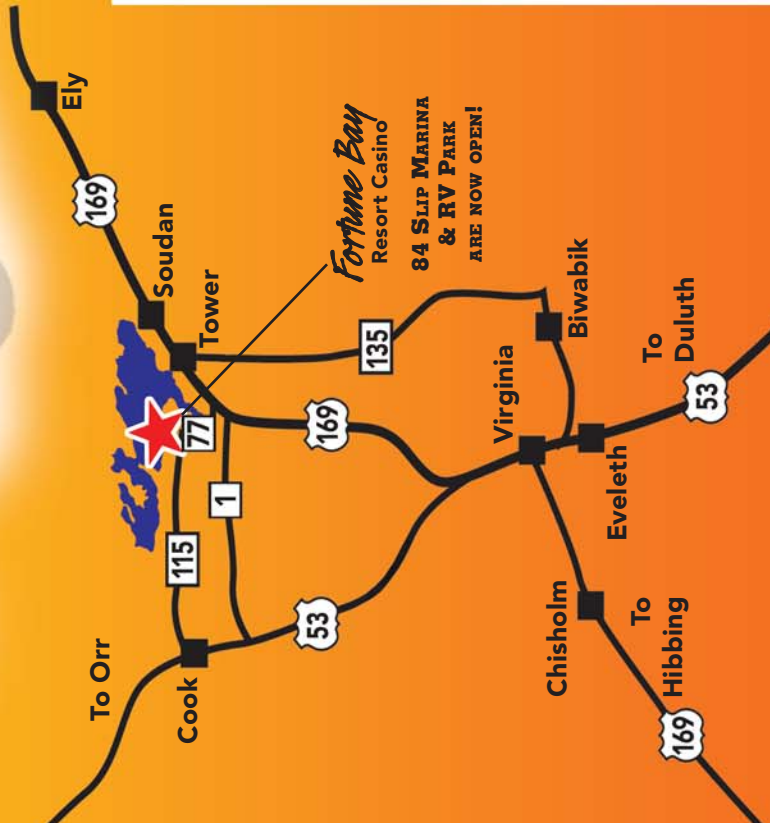


**TAKE A FREE RIDE TO FORTUNE BAY
SHUTTLE BUS SCHEDULE**

WEDNESDAY & FRIDAY		SATURDAY & SUNDAY	
PICK UP / DROP OFF LOCATION		PICK UP / DROP OFF LOCATION	
3:45pm	Memorial Building	12:45pm	Memorial Building
4:00pm	Tom & Jerry's	1:00pm	Tom & Jerry's
4:20pm	Sr. Citizen Center	1:20pm	Sr. Citizen Center
4:30pm	Alice Nettle Tower	1:30pm	Alice Nettle Tower
	Hibbing		Hibbing
	Chisholm		Chisholm
	Mt. Iron		Mt. Iron
	Virginia		Virginia

Free Shuttle Service for your group can be arranged through Fortune Bay.

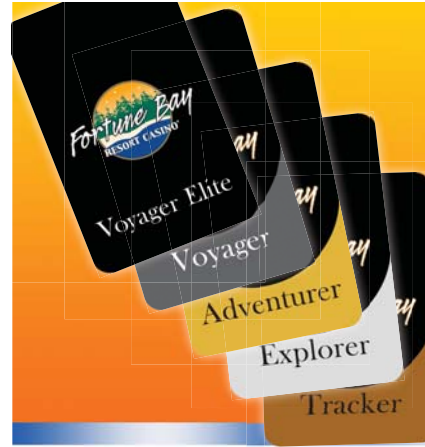
Call 1.800.992.7529 for details



Fortune Bay
RESORT CASINO

1430 Bois Forte Rd.
Tower, MN 55790
fortunebay.com

Fortune Bay
Resort Casino
84 SLIP MARINA
& RV PARK
ARE NOW OPEN!

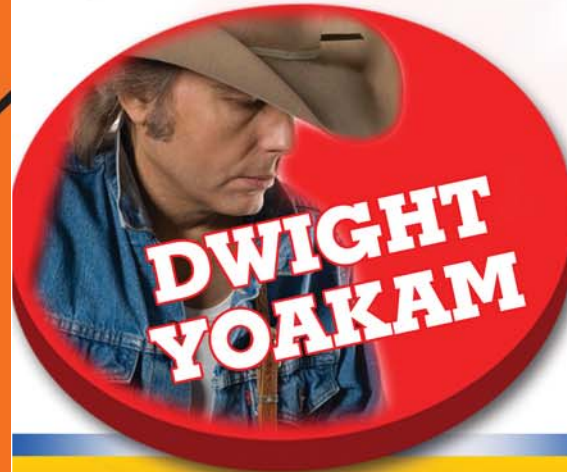


Wild Edge
PLAYERS CLUB

September 2010



CASH IN KO
WIN UP TO ● \$7,500!



Fortune Bay
RESORT CASINO

A few miles north of ordinary.®

Fall is upon us and the leaves are starting to change colors. What better way to see those amazing fall colors than by taking a drive to Fortune Bay Resort Casino? While you're here, stay awhile! You won't believe the deal we have in store with our latest resort promotion, aptly titled, Fall Colors Room Special. Standard rooms start at \$120 and include coupons for Fortune Play, Breakfast, a drink, Baystreet Grill and Whispering Winds Gift Shop. Some restrictions apply, but with savings like this, you won't want to wait too long to book your fall getaway!

The room special is just one of many exciting things going on at Fortune Bay Resort Casino, as we continue to provide great entertainment that is sure to appeal to everyone.

As mentioned in last month's publication, country star Dwight Yoakam will be playing outdoors on Saturday, September 4th! Tickets are selling fast, so get your tickets now online or stop by player services. Unlike other outdoors concerts, this one will be reserved seating, so the sooner you call, the better chance you'll get to see Dwight Yoakam up close and personal!

On Friday, September 17th, country sensation Brenda Lee will be taking the stage inside our grand Woodlands Ballroom to sing her old favorites such as "Sweet Nothin's," "I Want to Be Wanted," "Emotions," and "As Usual." Tickets are on sale now, so don't wait too long or you'll miss your chance to see this megastar perform in an intimate setting.

While we're extremely excited about the upcoming live entertainment, we are also thrilled to bring you some extra special gaming promotions such as Cash!nko and our always popular Ride It Out! UTV Edition.

The new Cash!nko promotion, which is based off the thrilling and unpredictable Plinko game, is Friday, September 10th & 24th. You can earn drawing tickets for this event, beginning September 1st for 25 points on your players' club card.

The Ride It Out! UTV Edition will be held on Saturday, September 25th. The grand prize for this exciting promotion is a Polaris Ranger UTV with tracks and a plow! Be sure to earn plenty of points during September to give yourself a better chance to win one of these great prizes!

For our loyal customer base, we're once again pleased to offer our popular Labor Day Free For All. This year's event has special meaning to us as we'll be asking those attending this event to bring in a non-perishable food item, which will be given to area food shelves across northeastern Minnesota. Let's show those in need that we really care about them as we brace ourselves for the colder months that lie ahead.

Thanks for taking the time to read up on what's going at Fortune Bay Resort Casino, have a great month and we'll see you soon!

CASINO OPEN 24 HOURS

BLACKJACK HOURS

Monday-Friday Noon-3am,

Saturday Open 24 hours, Sunday Closed @ 3am

POKER HOURS

Open Monday, Wednesday & Friday @ 5pm

Open Saturday & Sunday @ noon

Closed Tuesdays & Thursdays

BINGO HOURS

Wednesday & Friday 7pm, Saturday & Sunday 4pm

BAY STREET GRILL

Monday - Thursday 7am - 2am

Friday - Saturday open 24 hours

Closing Sunday at 2am

TAMARACK HOURS:

Breakfast Menu 7 - 11am

Lunch Menu Sunday - Thursday 11am - 2pm

Friday & Saturday 11am - 4pm

Dinner Menu Daily 4:30 - 10pm

WHISPERING WINDS GIFT SHOP/ARCADE

Sunday - Thursday 8am - 10pm

Friday & Saturday 8am - 12am

NORTH STAR BAR 10am - 2am

BOIS FORTE HERITAGE MUSEUM

Tuesday - Saturday 10am - 5pm

WILDERNESS GOLF PRO SHOP

Daily 7am - 8pm

FRENZY FRIDAY

FIVE CARD FRIDAYS BLACKJACK Noon - 6pm

\$5 for 5-card Charlies win or lose the hand. (Five cards on one hand without busting)

BOUNTY POKER TOURNAMENTS 6:30pm

SUPER BOUNTY TOURNAMENT September 24th @ 6:30pm. All cost & prizes double!

MONITOR BINGO September 3rd & 10th @ 7pm

PUNCH BOARD BINGO September 17th @ 7pm

BIRTHDAY BINGO September 24th @ 7pm

MOONLIGHT BINGO September 10th & 24th @ 11pm

TASTE OF THE WORLD NIGHTLY BUFFET \$17.95

WILDER WEEKEND SATURDAY

DOUBLE TROUBLE Earn Double "Cashinko" Drawing Tickets! 12am - 12am

MONEY MACHINE 4pm, 8pm & 11:59pm

HEARTLAND POKER LEAGUE @ 3pm

TURBO DEEP STACK POKER TOURNAMENT September 25th @ 2pm

SUPER 7'S 7am-7pm

CASHINKO BINGO September 4th, 11th, 18th & 25th @ 4pm

TASTE OF THE WORLD NIGHTLY BUFFET \$18.95

WILDER WEEKEND SUNDAY

DOUBLE TROUBLE Earn Double "Cashinko" Drawing Tickets! 12am - 12am

MONEY MACHINE 4pm, 8pm & 11:59pm

WILD SLOT TOURNAMENT OF CHAMPIONS @ 6pm

(1st place winners of the weekday Wild Slot Tournaments)

BLACKJACK SUITED SUNDAYS Noon to 8pm

TEXAS HOLD 'EM POKER RE-BUY @ 2pm

HEADS UP TOURNAMENT @ 6:30pm

\$5 OFF HIGH STAKES BINGO @ 4pm

TASTE OF THE WORLD NIGHTLY BUFFET \$14.95

\$300 FREE BINGO DRAWING

Receive a drawing ticket for every session you play in September.

Drawing Saturday, September 25th

TRAVIS TRITT

OCTOBER 14th & 15th Woodlands Ballroom

fortunebay.com

800.992.7529

MONEY MONDAY

WILD SLOT TOURNAMENT 8am-8pm Earn 10 points to enter tournament.
(1st place winners of the weekday Wild Slot Tournaments play on Sunday @ 6pm)

5 FOR FIVE MONDAY 8am - 8pm
Earn 5 points and receive \$5 Fortune Play.

FORTUNE HUNTER BLACKJACK BONUS Monday - Thursday

MONEY GRAB BLACKJACK Noon - 8pm

"HUNTER DAN'S" POKER TOURNAMENT @ 6:30pm

TASTE OF THE WORLD NIGHTLY BUFFET \$14.95

TWOFER TUESDAY

WILD SLOT TOURNAMENT 8am-8pm Earn 10 points to enter tournament.
(1st place winners of the weekday Wild Slot Tournaments play on Sunday @ 6pm)

DOUBLE POINT TUESDAY All Day Double Points on all slot machines.

BLACKJACK CASHINKO Noon - 8pm

FORTUNE HUNTER BLACKJACK BONUS Monday - Thursday

TASTE OF THE WORLD NIGHTLY BUFFET \$14.95

WILD WEDNESDAY

WILD SLOT TOURNAMENT 8am-8pm Earn 10 points to enter tournament.
(1st place winners of the weekday Wild Slot Tournaments play on Sunday @ 6pm)

WILD HAND WEDNESDAYS 3:30pm - 11:30pm
Every hour at Pit's discretion they reveal a winning hand. Players will compete to receive a chip bonus.

FORTUNE HUNTER BLACKJACK BONUS Monday - Thursday

TEXAS HOLD 'EM POKER @ 6:30pm

WIN A FRIEND BINGO September 1st, 8th, 15th, 22nd & 29th @ 7pm

TASTE OF THE WORLD NIGHTLY BUFFET \$14.95

THRIVING THURSDAY

WILD SLOT TOURNAMENT 8am-8pm Earn 10 points to enter tournament.
(1st place winners of the weekday Wild Slot Tournaments play on Sunday @ 6pm)

HOT SEATS 8am - 12pm 6pm - 10pm Win \$25 Fortune Play!

BLACKJACK TOURNAMENT @ 6:30pm

Double Payout Blackjack Tournament September 16th @ 6:30pm

FORTUNE HUNTER BLACKJACK BONUS Monday - Thursday

TASTE OF THE WORLD NIGHTLY BUFFET \$14.95



ALL NEW!
Ultimate Texas Hold'em

CALL BLACKJACK FOR DETAILS.

INTRODUCING:

**EXCITING
NEW
GAME!**

CASHINKO
WIN UP TO ● \$7,500!

**THE FUN CONTINUES WITH
THE LATEST INSTALLMENT
OF BIG CASH GAMES!**

Earn 1 drawing ticket for every 25 earned points
from September 1st to September 24th.

DRAWING DATES:

Friday, September 10th & 24th
Drawings start at 7pm

WILD EDGE HOT SEATS
FOR \$150 FORTUNE PLAY EACH
STARTING AT 10PM.

See Players Club Services for complete details.

**THE
FUN**

**NEVER
STOPS**

**AT THE
BAY!**

Take the Cash or...



RIDE IT OUT!

UTV EDITION
WITH TRACKS & PLOW

**THIS RIDE WILL GO ANYWHERE!
WIN A POLARIS RANGER UTV
WITH TRACKS & PLOW.**

September 25th

Drawings start at 7pm. 10 winners can take the full cash amount or "Ride It Out". ATV Drawing at 9:20pm.

Second Chance Drawings

Five drawings for \$150
Fortune Play starting at 10pm.

See Players Club Services for complete details.

LABOR DAY **FREE FOR ALL**

Monday, September 6th

LABOR DAY HOT SEATS One every hour noon to 10pm

FREE POKER TOURNAMENT 2pm

1st 80 guests to register starting @ 1pm

Players playing live games get first chance to register

FREE BLACKJACK TOURNAMENT 6:30pm

1st 112 guests to register starting @ 5:30pm

Players playing live games get first chance to register

FREE BINGO 4pm With package purchase on Saturday Sept. 4th

FREE FISH FRY Noon - 3pm

FREE ICE CREAM SUNDAE BAR 4pm - 8pm

Must be Wild Edge member. REGISTRATION IS LIMITED.

See Players Club Services for complete details.



LABOR DAY FOOD DRIVE

Please donate a non-perishable food item.
All proceeds go to the Food Shelves of N.E. MN

WINNERS CLUB



Donna M.
\$3,271 Winner



Harold C.
Golf Cart Winner



Jack M.
\$10,000 Winner



William M.
\$3,352 Winner



Robert M.
\$1,500 Winner



Vickie P.
\$1,500 Winner



The Wilderness
 • AT FORTUNE BAY



**6TH ANNUAL
 INDIAN SUMMER CLASSIC**

September 20, 2010

1:00 pm shotgun 4-person scramble

Cost \$115

SAVE SOME GREEN

1 night 1 round starting at \$79 per person

September 27th until closing date

*Based on Standard room double occupancy

Fall rates start September 6th!

\$64 Regular Rate

\$56 Stay & Play Rate

WILDERNESS GRILL HOURS:

1 Breakfast: 8am - 10:30pm

Lunch: 10:30am - 4pm

Dinner: 4pm - Close

The Wilderness Grill has daily bar menu specials and a variety of new and exciting menu items to offer.

Fall Colors **ROOM SPECIAL**

**84 Slip Marina
 & RV Park
 are available.**

Sunday thru Thursday

\$120 standard \$150 premium \$180 suite

Includes: \$10 Fortune Play, Buy 1 Get 1 Free Breakfast Buffet,

Buy 1 Get 1 Free Drink, \$1 off in the Grill

(\$5 minimum purchase) and 20% off Gift Shop

(excluding sundries and cigarettes)

Some blackout dates apply. Based on availability.

OUTDOORS AT FORTUNE BAY

COUNTRY SUPERSTAR

**DWIGHT
 YOAKAM**

**SATURDAY,
 SEPTEMBER 4TH**



**GATES OPEN
 @ 5PM**

TICKETS:

\$60, \$40 & \$25

Tickets on-sale NOW

@ fortunebay.com

Rain or Shine

Must be 18.

No Coolers.

**SPECIAL GUEST:
 CRAZY WHITE
 BOYS**

Featuring:

**JOSH GRACIN
 & MARK WILLS**

Hits Include:

Honky Tonk Man

Guitars Cadillacs

Little Sister

Streets Of Bakersfield

Crazy Little Thing Called Love

& Fast As You.

Fortune Bay Presents Little Miss Dynamite!

Brenda
LEE
The Lady ★ The Legend



Friday, September 17th

Two Shows 7 & 9pm Tickets: \$35

Woodlands Ballroom Must be 18

Tickets on-sale NOW @ fortunebay.com

HER BIGGEST HITS INCLUDED

"Jambalaya", "Sweet Nothin's",
"I Want to Be Wanted" "All Alone Am I", "Emotions",
"You Can Depend on Me" and "As Usual"

iWant

Mobile Club Promotion

*You get to vote for the prize you want to win!
Simply text iWant to 99158 to sign up.*

Once you've signed up you will receive
a text asking you to vote for the prize
you want. Your choices are an

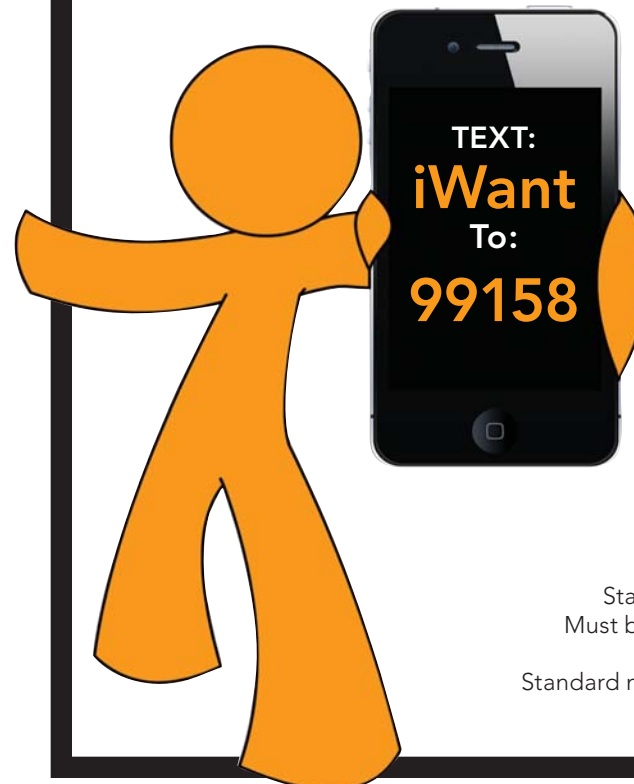
iPod Touch, iPhone 4 or an iPad.

The prize with the most votes is what we're giving away!

Voting open August 15th to August 31st.

Earn drawing tickets September 1st to September 30th
(one for every 10 points - up to 10 tickets)

**Multiple winners will be drawn on
September 30th starting at 7pm!**



**ONE LUCKY WINNER
WILL GO HOME WITH
THE GRAND PRIZE,
a 27" Apple iMac!**

Standard drawing rules apply.
Must be a member or join Wild Edge
Mobile to Participate.
Standard message and data rates may apply.